



2020 BREEDERS' CUP WORLD CHAMPIONSHIPS VIRTUAL BADGE STEP-BY-STEP GUIDE

Please see the step-by-step guide below that will assist you with downloading the Virtual Badge app:

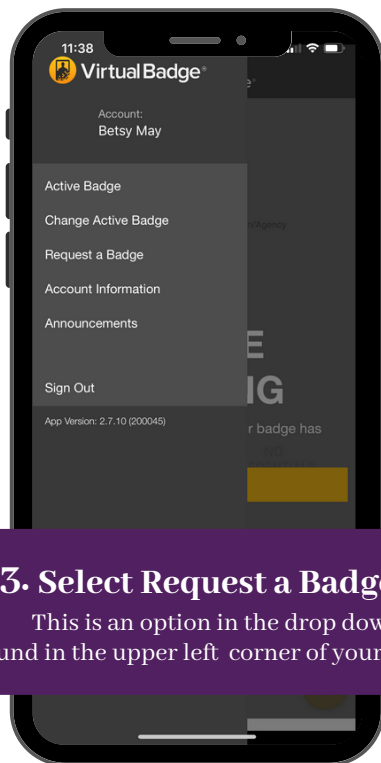
1. Download the Virtual Badge app on your smartphone in your App Store or Google Play. Create an account within the app, select request a badge, find, and select "Keeneland" as your organization.
2. Complete the credential application. Select "**BC PARTICIPANT**" and complete the COVID-19 health questionnaire.
 - Helpful Tips: When completing the "Address" field this pertains to your home address including city and zip code.
 - Upload your negative COVID-19 test result. This can be a photo taken with your phone of the **NEGATIVE** test result.
3. Credential approved: Applications will be approved as quickly as possible. Your approved credential will appear as a QR CODE in the Virtual Badge app on your phone, which will be scanned at perimeter check points at Rice Road Stable Area and Frontside: Gates 2 and 3 along with a contactless temperature check (if you register above 100.4 F you will be denied access) – contact the Breeders' Cup Racing Office if this occurs.
4. The app will ask that you enable your GPS location. This data will be used for contact tracing purposes if needed. It is a security measure that will be used to protect and inform you if needed. It automatically disables when you leave campus.
5. See tutorial below should you need additional assistance or contact the Breeders' Cup COVID-19 health & safety team at health@breederscup.com with any issues or questions.



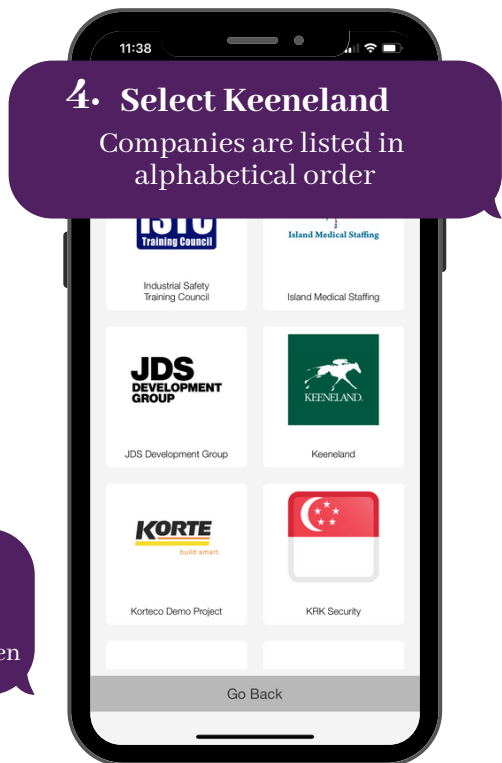
1. Download the Virtual Badge App
In the App Store or Google Play.



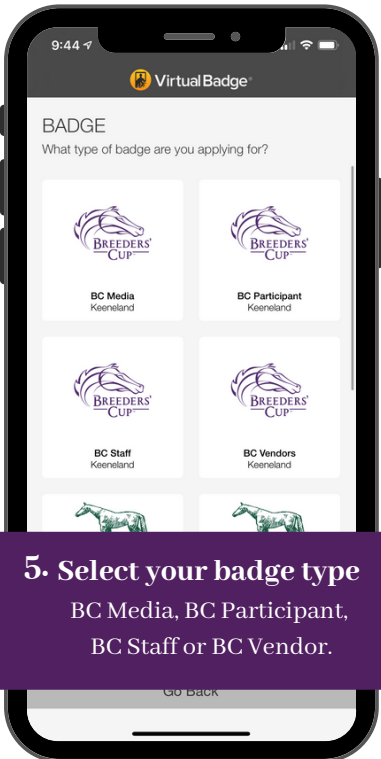
2. Create An Account
Complete the fields on the next screen to create your account



3. Select Request a Badge
This is an option in the drop down found in the upper left corner of your screen



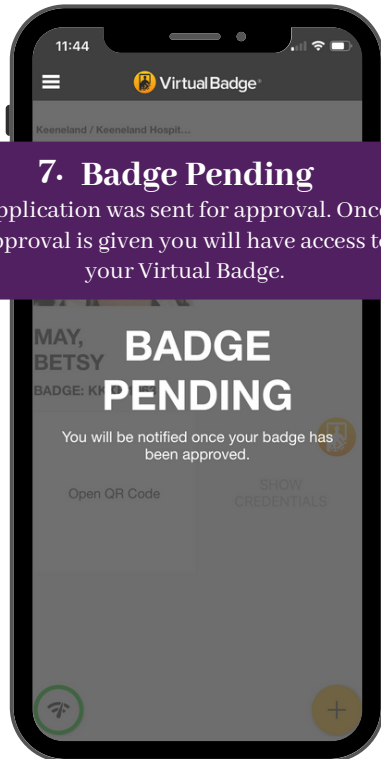
4. Select Keeneland
Companies are listed in alphabetical order



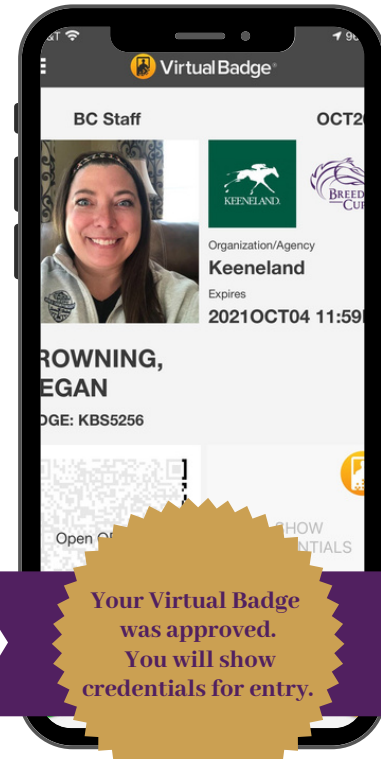
5. Select your badge type
BC Media, BC Participant, BC Staff or BC Vendor.



6. Complete Application
Answer the questions asked and submit. Helpful Tips: Put your personal address in the field titled "Address." Be as specific as possible when describing employer/affiliation.



7. Badge Pending
Application was sent for approval. Once approval is given you will have access to your Virtual Badge.



Your Virtual Badge was approved.
You will show credentials for entry.