



2020 Director Election  
Candidate Biographies

## **James (Jimmy) G. Bell**

James (Jimmy) G. Bell is a native of Lexington and is the President and Racing Manager of Godolphin America. Jimmy has been involved in the thoroughbred industry his whole life. His parents founded Jonabell Farm in 1954 and he served as President and General Manager of Jonabell Farm until its acquisition by Sheikh Mohammed in 2001. The Bell's raised Never Say Die at Jonabell who went on to be the first American-bred horse to win the Epsom Derby. During Jimmy's 19-year tenure with Godolphin he has overseen the careers of some of Sheikh Mohammed's many USA based G1 winners including Bernardini, It's Tricky, Alpha, Questing, Better Lucky, Maxfield etc.

Jimmy graduated from the University of Arizona in 1976 and commenced working for his father at Jonabell right after college. He is very involved with community and industry endeavors and charities. He has held various positions on industry and community boards, including the Jockey Club Thoroughbred Safety Committee, Keeneland Association Advisory Board, Fayette Alliance, Thoroughbred Charities of America and Kentucky Thoroughbred Owners and Breeders Association. He is a past President of the Thoroughbred Aftercare Alliance and Thoroughbred Club of America.



## **Fred W. Hertrich III**

President, Hertrich Family of Automobile Dealerships / Proprietor, Watercress Farm

In 1975, after graduating from Bucknell University with a BSBA in '68, Mr. Hertrich became the youngest Ford Dealer in the United States, forming Frederick Ford Mercury in Seaford, Delaware. Today, he is the President of the Hertrich Family of Automobile Dealerships, representing 19 vehicle franchises, 3 Collision Centers and a long-term Leasing Company, ranking them in the top 50 privately owned retail automobile groups in North America.

Fred is also the proprietor of Watercress Farm, a 600-acre nursery in Paris, Kentucky. Under his ownership, 14 graded stakes winners and over 60 graded stakes placed or listed winners have been bred, raised and sold commercially from Watercress, including GI winner and champion, Shamardal and GI winners, Boys of Tosconova and Street Boss. This years' 2-year-old crop is represented by undefeated Grade 3 winner, Catholic Boy.

Fred is honored to be a member of the Breeders' Cup Board of Directors and to help shepherd the vision of maintaining the Breeders' Cup as the leading Thoroughbred race venue and life style event.



## **Clem Murphy**

Clem Murphy has been involved in the Thoroughbred industry for many years principally as a bloodstock consultant and also as a racehorse owner and breeder. He joined Coolmore in 1978 having spent six years with the international accounting firm Price Waterhouse. While there, Murphy gained an accounting qualification through its audit department located in Dublin, Ireland.

Murphy has seen Coolmore develop its Irish base in Tipperary to become an international player with racing and breeding operations in Europe, the United States and Australasia. He is a regular participant at all major yearling and breeding stock sales around the world on behalf of Coolmore.

Murphy has represented John Magnier, Michael Tabor and Derrick Smith on the Breeders' Cup Board for several years and is presently Joint Chairman of the Breeders' Cup Racing and Nominations committee. Coolmore is fully committed to the Breeders' Cup Championships.

We live in uncertain times and it is appropriate that the Breeders' Cup leads the drive to facilitate international harmonization. Racing and breeding jurisdictions around the world are progressing from strength to strength and the Breeders' Cup is the best vehicle to ensure that the USA remains the epicentre of the global thoroughbred industry by conforming to international standards like Japan, Hong Kong, Australia and Europe.

Competitive purse money is of paramount importance in order to attract and maintain the continued investment of owners; breeders depend on them to restock at the yearling and two-year old sales. Provided the Breeders' Cup remains in a healthy financial position, we can lead the way in this regard.

This is what I would be promoting should I be re-elected.

