

Bill Casner
WinStar Farm
Versailles, Kentucky

Bill Casner grew up in El Paso Texas, and developed a love of the horse at an early age. In 1963, at the age of 15 he started galloping horses at Sunland Park and fell under the spell of racing. He put himself through college at Tarleton State University in Stephenville, Texas, by galloping Thoroughbreds, including champion Cho Croute, at various race tracks around the country. Upon graduation, Casner embarked on a training career in the Midwest.

In 1979, Casner left the Thoroughbred industry, and with former horse owner Kenny Troutt, founded Excel Communications. In addition to Excel, which went public in 1996, Casner owns Dallas / Fort Worth based, B& R Equipment.

Casner re-entered the Thoroughbred industry in the mid- 1990's, through various racing partnerships. In early 2000 he and Mr. Troutt came full circle and formed another partnership, establishing WinStar Farm in Versailles, KY.

Bill has received numerous awards including the Thoroughbred Charities of America 2007 Leadership Award, the 2005 W.T. Young Humanitarian Award, as well as the 2003 TOBA Industry Service Award. Casner currently serves on the Thoroughbred Owners and Breeders Association board of trustees and is a past Chairman. A Vice Chairman and co-founder of the Kentucky Equine Education Project (KEEP), Mr. Casner is also a founding member of The Race For Education, a national scholarship foundation providing educational opportunities to children of racing's backside and farm workers. Mr. Casner, his wife Susan, and their daughter Kayce, are residents of Flower Mound, Texas.

Personal Statement:

The domestic horse racing and breeding industry is suffering serious challenges to its very existence. Breeders' Cup is the premier industry organization that is best positioned to deal with the challenges. It is imperative that we work together inside and outside the industry to utilize and leverage the best minds and talent available to formulate strategic planning that is practical and innovative. The players in this industry have to be willing to work in unison and must be willing to set aside their individual agendas for the good of the whole. WinStar Farm has a substantial investment in the racing and breeding industry. I look forward to working with all the stakeholders to try to formulate a meaningful plan of action.



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